

BEACON SOUTHWEST

About The Project

Beacon Southwest transforms three vacant parcels in the Pleasant View Neighborhood of Lansing, MI adjacent to the Southside Community Coalition at 2101 W. Holmes Rd.

Beacon Southwest includes:

- 120' x 60' lighted, artificial turf, sided soccer arena that allows continuous, open enjoyment of outdoor soccer, with 48" kickboards, nets, and LED/solar lights
- KaBOOM playground to be designed and built by neighborhood residents
- Half-mile walking trail with outdoor exercise equipment and seating areas
- Environmental learning area featuring Michigan native plants

Key Partners

City of Lansing acquired the three parcels from the Ingham County Land Bank for \$3 on November 27, 2017, for the purpose of building Beacon Southwest in partnership with Southside Community Coalition and Capital Area Soccer League. *City of Lansing assumes liability on the site and provides indemnity to SSCC and other project partners. Maintenance agreements with partners listed below are in development.*

Southside Community Coalition (SSCC) is a small but effective non-profit organization with a strong track record of consistently delivering top-notch programming to youth and seniors in South Lansing for the past decade. With three full-time staff and a volunteer board, SSCC presently serves 40-50 children daily via after-school, tutoring, and summer programs, and 20-30 seniors monthly. In 2015, SSCC added a 2800 square foot hoop house onto their 3,000 square foot building, which they purchased in 2017. *SSCC will be responsible for programming, mowing, trash removal and basic maintenance and repair on the site.*

Capital Area Soccer League (CASL) is a non-profit that has been expanding access to soccer for more than 30 years by organizing boys and girls leagues and tournaments for youth ages U9-U19, and more recently through spearheading construction and maintenance of Beacon Soccer Fields in Mid-Michigan. *CASL is co-leading planning, community engagement and fundraising for Beacon Southwest with SSCC and LEAP and will coordinate construction and advise on maintenance.*

Lansing Economic Area Partnership (LEAP) is an economic development partner providing services and access to state and federal resources for business recruitment, retention and place-making projects that spur investment in Metro Lansing communities. *LEAP and Triterra have performed environmental testing on the site, revealing no outstanding hazards. LEAP is also the fundraising fiduciary for Beacon Southwest.*

Additional Fundraising, Communications & Community Partners

Ingham County Health Department
Lansing School District Traction Aphtic Triterra
Truscott & Rossman South West Action Group



Project Need & Expected Outcomes

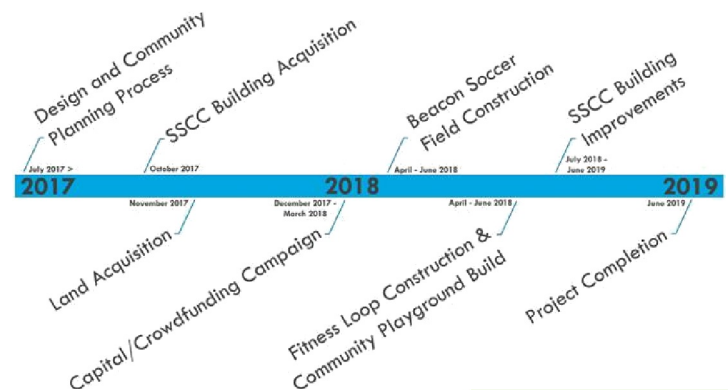
The Pleasant View Neighborhood has nearly 10,000 residents who experience high blood pressure, high cholesterol, diabetes, obesity and low physical activity more frequently than Lansing residents overall.

Median household income in the neighborhood is lower than in the city overall, and ages are higher, with 18% of the neighborhood age 65 and older.

The neighborhood is also 58% non-white, and offers very few low-cost exercise options for adults and children.

Beacon Southwest will increase options for free and accessible exercise options for people of all ages, which will, in the long-term, improve health outcomes and spur additional investment in the neighborhood.

Development Timeline



To get involved

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